

# Ken Jennings, PhD

*Best-selling Business Author, Speaker and Internationally Recognized Consultant in Strategy Execution and Leadership Development*

A recognized expert and trusted advisor in strategy execution and leadership with purpose, Ken Jennings draws on experiences across industries and sectors. Ken founded ThirdRiver Partners, a consultancy specializing in helping leaders and their teams by aligning everyone in the organization to their “greater goals.” Through ThirdRiver, Ken focuses on improving the capability of people to design organizations that achieve critical strategic breakthroughs, and foster a culture of engagement, service and success.

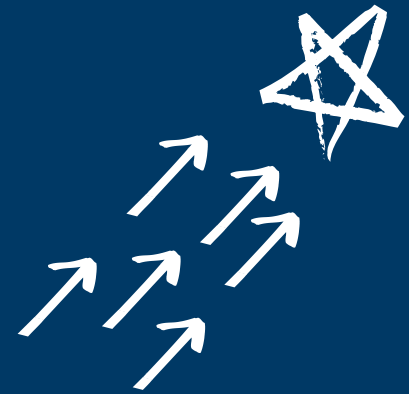
Ken has a particularly rich background in life sciences, health services and medical products organizations, and further industry expertise in financial services and aviation. He has served as a global managing partner at Accenture, and was a co-director of the Global Leadership in Healthcare Program at the University of Michigan Business School. He has consulted at many healthcare technology, pharmaceutical, and biotechnology organizations, as well as at over 25 academic medical centers and integrated delivery systems.

Ken’s projects have included CEO and top executive coaching, team development, firm-wide goal setting, strategic facilitation, and firm-wide performance and talent management. He has performed confidential assignments at the top of major investment management firms, dealing with sensitive partner performance, communication, board and teamwork issues.

Ken began his academic and service career at the U.S. Air Force Academy, obtained a graduate degree in Management from the Air Force Institute of Technology and holds a Ph.D. in Organizational Development from Purdue University. He is also a graduate of the Kellogg Management Institute at Northwestern University, and has returned to academia to teach at top institutions, including Columbia University, The University of Maryland, King’s Fund College-London, and the Shanghai University of Finance and Economics, China.

Ken’s book [Changing Health Care: Creating Tomorrow’s Winning Health Enterprise](#) focuses on the key strategies and core competencies of leading health organizations for transforming health care. His best-selling book [The Serving Leader](#), co-authored with Dr. John Stahl-Wert and published in the Ken Blanchard Leadership Series, centers on leading with character, integrity and courage. [Ten Thousand Horses](#) explores how leaders bring out the very best in their people through building high-performance teams.

Ken Jennings is passionate about helping organizations, and the people in them, build on strength and achieve their greater goals. Ken’s upcoming book, [The Greater Goal](#), gives practical advice on achieving strategic breakthroughs through focusing on Great Purpose and Shared Goal Achievement for teams and individuals.



*One of the most powerful forces on Earth is an organization fully aligned, individual by individual, team by team, to achieve a **Greater Goal**.*

*Ken will show you how to harness that power, how to align, how to **succeed**.*

To schedule Ken to speak at your next event, please contact Melissa Palmer: 866.737.8268  
melissa@3rd-river.com

**ThirdRiver**  
PARTNERS  
*Leadership. Strategy. Success.*

# Ken Jennings, PhD

Ken's keynotes educate, inspire and—most importantly—help people develop the means to achieve their Greater Goals



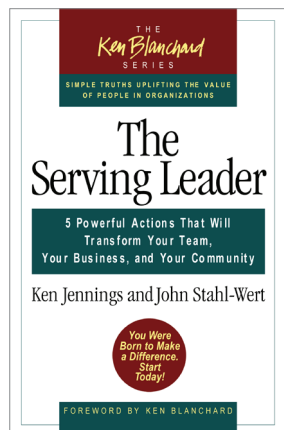
## The Greater Goal Experience

Based on his upcoming book, The Greater Goal (2010) Ken offers you one of the most powerful forces on Earth: an organization fully aligned, individual by individual, team by team to achieve Shared Greater Goals. With compelling stories and backed by research, Ken will help you and your team to:

- Dream big about the Greater Goals that make an outsized difference for your company and in the world, Greater Goals that engage everyone, challenge all and demand your own personal best
- Deploy the Greater Goals into practical strategic plans, tactical projects and crucial breakthroughs throughout your company
- Create a community of passionate advocates who are not only advancing your company daily, but also advancing a greater cause
- Commit personally to the adventure of achieving the Greater Goals in the company of others

## Putting Servant Leadership to Work®

Ken Blanchard called The Serving Leader “the most practical guide available to implementing servant leadership in your life and work.” Ken Jennings brings this powerful story to life, engaging his audience in the challenge of leading by serving others. Using real-life examples supported by evidence based research, Ken demonstrates how your organization, and your people, win when they practice the Five Actions of a Serving Leader:



- Run to Great Purpose
- Upend the Pyramid
- Raise the Bar
- Blaze the Trail
- Build on Strengths

*“Ken’s warm, engaging style and well researched information make him a favorite wherever he goes. He expertly tailors his presentation to match the unique needs and interests of his clients; consistently delivering on his promise to help them achieve their Greater Goals.”*

**- Joseph M. Patrnczak**  
Chief Human Resources Officer  
The Cleveland Clinic



*“Ken Jennings will challenge your team with leading-edge ideas, strategies, and practical actions. Get ready for a unique and exciting experience!”*

**- William Sterling**  
Chairman and  
Chief Executive Officer,  
Trilogy Global Advisors

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# Ken Jennings, PhD

*Speaks on creating the future of health care*

## **Health Care Reform: Disruption and Opportunity**

The health care revolution is upon us! Arriving with breath-taking speed and driven by an extraordinary array of forces, this revolution has sent many healthcare companies reeling from its onslaught.

Ken Jennings asserts that those companies that survive and prosper during this revolution will undergo sweeping transformations. They will create new businesses, invent new processes, build new management systems and envision and create the future in brilliant and innovative ways. Some have, in fact, already begun to undergo this dynamic metamorphosis.

Drawing on the experience of these companies, and the wisdom of some of the best and brightest leaders in the healthcare industry, Ken engages with you to see how they:

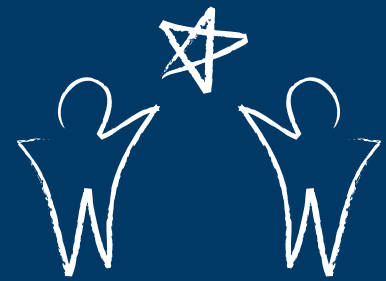
- Craft breakthrough strategies
- Employ cutting edge competencies in leadership
- Form profitable, mutually beneficial partnerships
- Develop outstanding change management skills

(Adapted from [Changing Health Care: Creating Tomorrow's Winning Health Enterprise Today](#), by Ken Jennings, Ph.D., Kurt Miller and Sharon Materna, Knowledge Exchange, LLC, Santa Monica, CA, 1997)



***"The team was juiced from your presentation. It was all they could talk about in our last session of the day. Words cannot describe my appreciation."***

***- Mark Kehoe  
Chief Executive Officer,  
Brightside Academy***



***"Ken Jennings is a healthcare thought leader. He is also a gifted communicator. For our senior team he laid out a clear set of challenges and strategies we can practically use to thrive in this competitive environment. I highly recommend Ken to you as a speaker and as a guide to the future."***

***- Dan Bradbury  
Chief Executive Officer  
Amylin Pharmaceuticals***

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